



DeNovo
HEALTHCARE SERVICES

DeNovo is a healthcare consulting and acquisitions firm, providing guidance to help rebuild and improve your healthcare facility and investing in nursing home properties. Formed by seasoned healthcare management professionals, DeNovo has experience you can trust and the results to prove it.



CONSULTING

MANAGEMENT

EXECUTIVE RECRUITING

ACQUISITIONS

THE MEANING

DeNovo is a Latin expression meaning
'beginning again.'

In marketing terms, **DeNovo** means
'again, but in a different way.'

CONSULTING

DeNovo's team of healthcare professionals can be used on a project basis to assist in areas needing improvement.

Our evaluations include:

- facility management
- operational analysis
- clinical resources
- financial analysis/revenue maximization
- accounts receivable and billing support
- MDS training
- quality assurance audits
- marketing and census development
- survey plan of correction
- survey recovery
- mock surveys
- recruitment/retention strategies

VALUE-ADDED SERVICES

Being successful in today's healthcare environment requires efficiency and accuracy in all facets of business.

Our experienced interim managers can also join your team to fill unexpected vacancies or lend additional expertise during critical survey turnaround efforts.

Other services offered by DeNovo include:

- Strategic planning and market feasibility
- Insurance brokerage services and employee benefits
- Architectural services

MANAGEMENT

DeNovo offers long-term facility management for your healthcare properties.

As your healthcare management team, it is our responsibility to provide management services and oversight, while making a profit for the owner. We can take over full management, if necessary, using our expertise to manage the facility efficiently and grow services via DeNovo's proven management systems.

RECRUITING

The professionals at DeNovo can assess, identify and optimize the recruitment needs of your organization.

They will also help you locate viable candidates, providing assistance throughout the placement process, including initial screenings, interview scheduling, and background and reference checks.

DeNovo can also help identify, organize and optimize leads that will help you narrow down the field of highly qualified candidates.

ACQUISITIONS

DeNovo actively invests in nursing home properties.

We specialize in acquiring all types of nursing home properties, including leased, managed, owned, distressed, for profit and not for profit. Our mission is to provide high quality care for all residents. For all of our properties, we strive to improve overall management by moving quickly and creatively to capitalize on appropriate opportunities.

OUR TEAM

Charles A. Ritchey, NHA

President

- Over 20 years of experience in the health care industry
- Extensive experience in crisis management and financial turnaround for distressed nursing and healthcare care facilities
- Licensed Nursing Home Administrator in Maryland, West Virginia, Pennsylvania, and Delaware

OUR TEAM

Stephen J. Allen

Advisor

- Over 30 years of healthcare management experience, with a strong focus on long term care and retirement housing
- Experience in operations and management, strategic planning, finance, program development, overseeing construction and renovations
- Member of the American Health Care Association serving on the Council of States; former Chairman of the Health Facilities Association of Maryland (HFAM)

CONTACT

Contact DeNovo for your healthcare consulting needs.

443.695.4513

www.DenovoHealthcareServices.com